



PRIVACY POLICY • aishadows.io

Privacy Policy

How we collect, use, and protect your information

WEBSITE	aishadows.io
COMPANY	Operated by AISHADOWS, Tel Aviv, Israel
EFFECTIVE DATE	June 14, 2026
LAST UPDATED	June 14, 2026
CONTACT	privacy@aishadows.io

This Privacy Policy explains how **AISHADOWS** (“we”, “us”, or “our”) collects, uses, shares, and protects your personal information when you visit or use **aishadows.io** and any related products and services (the “Service”). By using the Service, you agree to the practices described here. If you do not agree, please do not use the Service.

1. INFORMATION WE COLLECT

Information you provide to us

- (a) **Account information** — such as your name, email address, username, and password when you register.
- (b) **Billing information** — company name, billing address, and payment details (payments are processed by our payment provider; we do not store full card numbers).
- (c) **Content and inputs** — information, prompts, files, or other content you submit when using the Service.
- (d) **Communications** — messages you send us through support, forms, or email.

Information we collect automatically

- (a) **Usage data** — pages visited, features used, time spent, and actions taken on the Service.
- (b) **Device and technical data** — IP address, browser type, operating system, device identifiers, and referring URLs.

(c) **Cookies and similar technologies** — as described in Section 8.

Information from third parties

We may receive information about you from third-party sources, such as authentication and analytics providers, which we combine with information we collect directly.

2. HOW WE USE YOUR INFORMATION

We use the information we collect to:

- (a) provide, operate, maintain, and improve the Service;
- (b) create and manage your account and authenticate you;
- (c) process transactions and send related information such as receipts;
- (d) respond to your requests, comments, and support inquiries;
- (e) send administrative messages and, where permitted, marketing communications (you can opt out at any time);
- (f) monitor and analyze usage, trends, and performance;
- (g) detect, prevent, and address fraud, abuse, security, and technical issues; and
- (h) comply with legal obligations and enforce our terms.

3. AI & AUTOMATED PROCESSING

Where the Service uses artificial intelligence or machine-learning systems to process your inputs and generate outputs, the following applies:

- (a) **Processing of inputs** — content you submit may be processed by our own models and/or by third-party AI providers to deliver the requested output.
- (b) **Model training** — we do not use your inputs or outputs to train or improve our models without your consent, except as described here.
- (c) **Automated decisions** — the Service does not make decisions producing legal or similarly significant effects without human involvement, except as disclosed to you.
- (d) **Accuracy** — AI-generated outputs may be inaccurate or incomplete and should not be relied on as a substitute for professional advice.

4. LEGAL BASES FOR PROCESSING (GDPR / UK GDPR)

If you are in the European Economic Area or the United Kingdom, we process your personal data on one or more of the following legal bases:

- (a) **Contract** — to provide the Service you have requested;
- (b) **Legitimate interests** — to operate, secure, and improve the Service, balanced against your rights;
- (c) **Consent** — for certain cookies and marketing, which you may withdraw at any time; and
- (d) **Legal obligation** — to comply with applicable laws.

5. HOW WE SHARE INFORMATION

We do not sell your personal information. We may share it with:

- (a) **Service providers** — vendors who perform services on our behalf, such as hosting, analytics, payment processing, and customer support;
- (b) **Legal and safety** — when required by law, subpoena, or to protect the rights, property, or safety of us, our users, or others;
- (c) **Business transfers** — in connection with a merger, acquisition, financing, or sale of assets; and
- (d) **With your consent** — for any other purpose disclosed to you.

6. COOKIES & TRACKING TECHNOLOGIES

We use cookies and similar technologies to keep you signed in, remember your preferences, measure usage, and improve the Service:

- (a) **Essential cookies** — required for the Service to function;
- (b) **Analytics cookies** — to understand how the Service is used; and
- (c) **Marketing cookies** — where applicable.

You can control cookies through your browser settings and, where shown, through our cookie banner. Disabling some cookies may affect how the Service works.

7. DATA RETENTION

We keep your personal information for as long as your account is active or as needed to provide the Service, and afterward only as long as necessary to comply with legal obligations, resolve disputes, and enforce our agreements. We generally retain account data for the life of your account and technical logs for up to 12 months.

8. DATA SECURITY

We use reasonable technical and organizational measures — such as encryption in transit, access controls, and monitoring — to protect your information. No method of transmission or storage is completely secure, so we cannot guarantee absolute security.

9. INTERNATIONAL DATA TRANSFERS

We may transfer, store, and process your information in countries other than your own, including Israel and other countries where we or our service providers operate. Where required, we rely on appropriate safeguards such as the European Commission's Standard Contractual Clauses to protect your information during these transfers.

10. YOUR PRIVACY RIGHTS

EEA / UK residents (GDPR)

You have the right to access, correct, delete, restrict, or object to the processing of your personal data, the right to data portability, and the right to withdraw consent. You may also lodge a complaint with your local data protection authority.

California residents (CCPA / CPRA)

You have the right to know what personal information we collect, to access and delete it, to correct inaccurate information, and to opt out of the sale or sharing of personal information. We do not sell your personal information, and we will not discriminate against you for exercising these rights.

How to exercise your rights

To make a request, contact us at privacy@aishadows.io. We will verify your identity and respond within the timeframe required by applicable law. You may use an authorized agent where the law permits.

11. CHILDREN'S PRIVACY

The Service is not directed to children under 16, and we do not knowingly collect personal information from them. If you believe a child has provided us with personal information, please contact us and we will delete it.

12. THIRD-PARTY LINKS

The Service may contain links to third-party websites and services that we do not control. This policy does not apply to those sites; we encourage you to review their privacy policies.

13. CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time. When we do, we will revise the Last Updated date above and, for material changes, provide a more prominent notice. Your continued use of the Service after changes take effect constitutes acceptance of the updated policy.

14. CONTACT US

If you have questions or concerns about this Privacy Policy or our data practices, contact us at:

- (a) Email:** privacy@aishadows.io
- (b) Mail:** AISHADOWS, Tel Aviv, Israel
- (c) Data Protection Officer:** Adiel Horesh